

HELLO
my name is

April Saylor

CALL ME!
571.641.0383

EMAIL/WEB
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ADDRESS
107 Jacobs Lane, Fredericksburg, VA

PROJECT MANAGEMENT

- Determined priorities for multiple print jobs and website projects, routed projects through design process, beat deadline and budget expectations
- Coordinated design and development projects through various production stages including vendor and freelancer relations
- Provided quality control and open communication while consistently meeting tight deadlines

CREATIVE DESIGN

- Concept, design and production of various marketing materials
MATERIALS HAVE INCLUDED: logos and corporate identity packages, business plans, proposals, conference/event programs and signage, newsletters, social networking and e-mail marketing
- Concept, design and production of websites with user interface (UI) design, wireframing, mockups and stylesheets (CSS)
CLIENTS HAVE INCLUDED: education, entertainment, financial, government, medical, real estate, and technology sectors

DEVELOPMENT

- Experience setting up and maintaining content management systems (CMS) and personal/professional blogs; streamlining content entry by ensuring ease-of-use for authors and editors, as well as providing on-going documentation and training
SYSTEMS HAVE INCLUDED: ConstantContact, Drupal, Joomla, Mambo, OpenText (previously RedDot), WordPress
- Developed and maintained websites with various web technologies and scripting libraries; implemented and tracked social media marketing and site analytics
LANGUAGES USED: ActionScript, ASP, CSS, Javascript, jQuery, jQuery Mobile, jQuery UI, MySQL, php, xHTML, XML
TOOLS USED: AddThis, social APIs, Google Analytics

More than just 'work,' what I seek is longevity within a thriving workplace; an environment in which to **contribute, collaborate, and continue to learn.**

EXPERIENCE

APRIL 2010 — PRESENT
InfoComm Internations
Technical Website Coordinator

NOVEMBER 2007 — PRESENT
Stem Creative
Independent Contractor

AUGUST 2006 — NOVEMBER 2007
USA Development Services
Creative Services Manager

JUNE 2004 — MAY 2006
Clarion Management Resources
Director of Creative Services

MAY 2002 — SEPTEMBER 2003
Springfield Printing & Graphics
Art Director

APRIL 2001 — JANUARY 2003
Apple Computers
Mac Guru

EDUCATION

Art Institute Online
Bachelors: Advertising
Enrolled Part-Time

Art Institute of Washington
Associates: Multimedia & Web Design
Graduated with Honors

SKILL SET

PC + Mac-based systems, hand-coded CSS + HTML, proficient in Adobe Creative Suite (Dreamweaver, Flash, Illustrator, InDesign and Photoshop), Quark, and Microsoft Office